



CASE ITALY

A BRIEF INTRODUCTION TO THE ITALIAN
PERFORMING ARTS FIELD

Helsinki – 10/7/2013

Topics



1 Italian performing arts funding system ←

→ 2 Mapping Italian Festivals

3 Fondazione TPE & Teatro a Corte Festival



THIS IS ME!

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...and this is us.

Financing Performing Arts



PUBLIC FUNDS



EUROPEAN FUNDS
STATE FUNDS
REGIONAL FUNDS
PROVINCIAL FUNDS
MUNICIPALITIES

PRIVATE FUNDS



BANKING FOUNDATIONS
PRIVATE SPONSORSHIP

State Funds

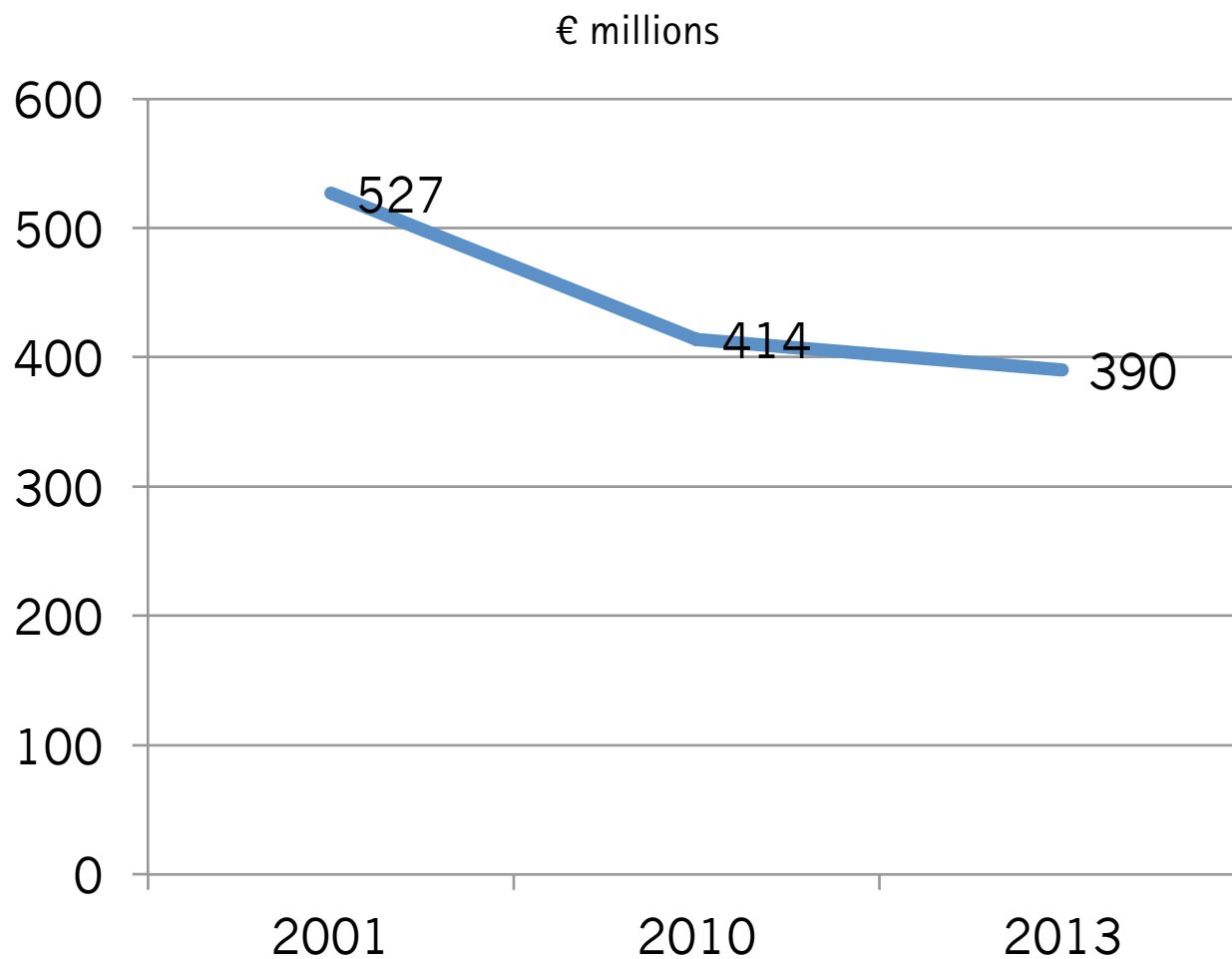
FONDO UNICO PER LO SPETTACOLO – FUS



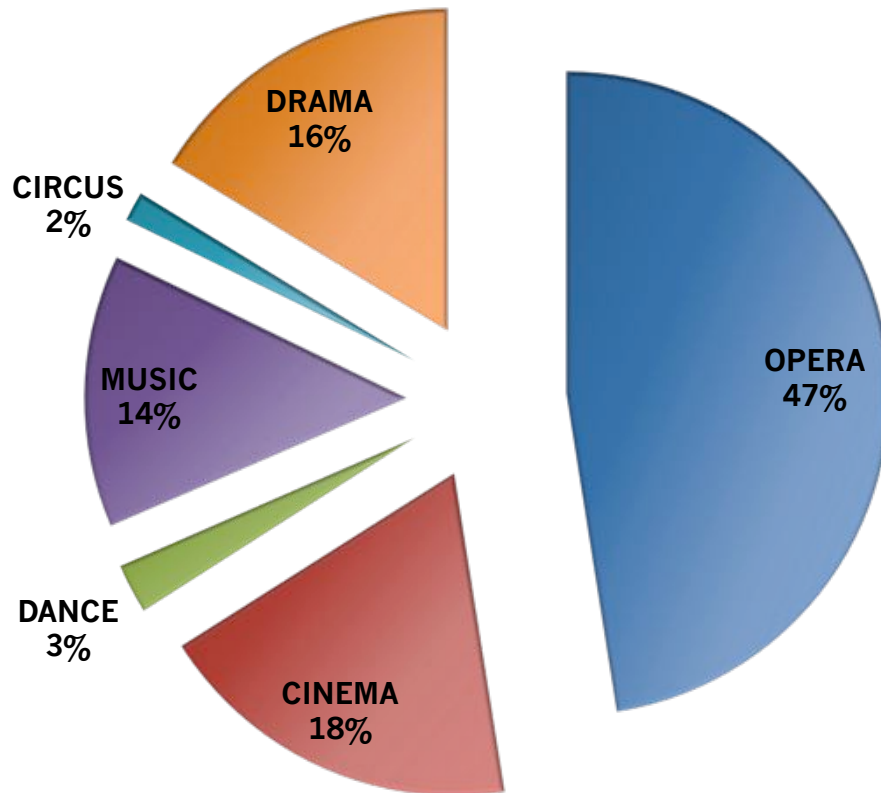
FUS is the legislative criteria applied by the Italian Ministry of Cultural Heritage and Activities to regulate public funding intervention in the performing arts field.

Established in 1985 – and poorly modified ever since – FUS provides financial support to organizations, institutions, associations and companies operating in cinema, music, dance, theatre and circus, and supports the promotion of specific events or initiatives of national importance, in Italy or abroad.

FUS flows - 2001 > 2013



FUS allocations - 2013



→ THINGS CHANGE

Italian national funds are allocated through strict standards, whereas regional, provincial and municipalities funding criteria vary from region to region and from municipality to municipality, not following ultimate or national standards.

PLEASE NOTE

It has to be mentioned that, however, the greatest allocations concerning circus are delivered to traditional circus companies.

Not legally recognized as a distinguished artistic genre, contemporary circus is often represented in contemporary dance contexts or festivals.



Teatri Stabili

National funding to repertory theatre and drama activities are delivered through the system of **Teatri Stabili**: promotion and production centers are recognized through specific criteria, and different funds are allocated considering their activities or historical background.

→ Piccolo Teatro di Milano, 1947

→ 2013: 17 theatres

Teatri Stabili d'Innovazione

Permanent theaters with specific cultural policies, in charge of the production and promotion for **1) innovation and contemporary performing arts, aimed to experimentation and research, and 2) youth activities**. Special attention is dedicated to the renewal of theatrical language and new drama.

→ 2013: 36 theatres

Teatri Stabili ad Iniziativa Privata

Production centers developed by private or half-private initiatives.

→ 2013: 15 theatres



These insitutions include more and more often **dance and **circus** in their program.**





CSS Udine

www.css-teatro.com



FONDAZIONE TPE **Torino**

www.fondazionetpe.it

ASSEMBLEA TEATRO **Torino**

www.assembleateatro.com

TEATRO LITTA **Milano**

www.teatrolitta.it

CRT **Milano**

www.teatrocrt.it

TIEFFE **Milano**

www.tieffeteatro.it

OUT OFF **Milano**

www.teatrooutoff.it

RAVENNA TEATRO **Ravenna**

www.teatrodellealbe.com

PONTEDERA TEATRO **Pontedera**

www.pontederateatro.it

Ar.Té **Orvieto**

www.teatromancinelli.com

TEATRO VASCELLO **Roma**

www.teatrovascello.it

FLORIAN **Pescara**

www.florianteatro.com

SALERNO CONTEMPORANEA **Salerno**

www.ondazionesalernocontemporanea.wordpress.com

GALLERIA TOLEDO **Napoli**

www.galleriatoledo.org

KOREJA **Lecce**

www.teatrokoreja.it

TEATRO LIBERO **Palermo**

www.teatroliberopalermo.it

TEATRO DELLE SALINE **Cagliari**

www.akroama.it



	LA BARACCA Bologna www.testoniragazzi.it
CASA TEATRO RAGAZZI Torino www.fondazionetrq.it	ACCADEMIA PERDUTA Ravenna www.accademiaperduta.it
ELSINOR Milano www.elsinor.net	SIPARIO TOSCANA Cascina www.lacittadelteatro.it
TEATRO DEL BURATTO Milano www.teatrodelburatto.it	PUPI E FRESEDDE Rifredi www.toscanateatro.it
PANDEMONIUM TEATRO Bergamo www.pandemoniumteatro.org	FORTEMAGGIORE Perugia www.fontemaggiore.it
FONDAZIONE AIDA Verona www.fondazioneaida.it	TEATRO DELLE MARIONETTE Roma www.accettellateatro.it
LA PICCIONAIA Vicenza www.piccionaia.it	L'UOVO L'Aquila www.teatroluovo.it
GLI ALCUNI Treviso www.alcuni.it	LE NUVOLE Napoli www.lenuvole.com
TEATRO GIOCO VITA Piacenza www.teatrogiocovita.it	KISMET Bari www.teatrokismet.org
SOLARES Parma www.solaresdellearti.it	

DANCE FUNDS ALLOCATION



- DANCE COMPANIES
- PROMOTIONAL ORGANIZATIONS
- STAGE THEATRES
- DANCE NATIONAL ACADEMY
- TRAININGS FOR TEACHERS
- FESTIVALS
- SPECIAL PROJECTS
- TOURNÉE ABROAD
- LA BIENNALE DI VENEZIA



CIRCUS FUNDS ALLOCATION



- ITALIAN CIRCUS ACTIVITY

Aimed to traditional circus activities such as
CIRCO TOGNI or **CIRCO MEDRANO**

2013

CIRCO TOGNI → 230.000€ on this grant + 80.000€ for touring France and Germany

CIRCO MEDRANO → 260.000€ on this grant + 100.000€ for touring Slovakia

- NEW EQUIPEMENT PURCHASING

- PROMOTIONAL ACTIVITIES

Circus Art Academy, Contemporary Circus Festivals

- ABROAD ACTIVITIES



BANKING FOUNDATIONS



- The Italian Banking Foundations are scattered throughout the country. They originated from banking institutions that were founded in the XV century. The restructuring of the banking sector led to the separation of the banking activities from those of the Foundations, which became **private legal entities**, with full statutory and operational autonomy.
- In the wake of the original purposes of the banking institutions from which they stemmed, the **Foundations pursue social goals**. Over the past few years, grants were given mainly to: **arts and culture, assistance to the underprivileged, education, support to voluntary organisations, healthcare and scientific research**, replacing, when needed, institutional funds.
- Every foundation may identify a sector of activity, given the specific features of the geographic area of reference.

FONDAZIONE CARIPLO Milano
www.fondazionecariplo.it

COMPAGNIA DI SAN PAOLO Torino
www.compagnia.torino.it

FONDAZIONE CRT Torino
www.fondazionecrt.it

BANKING FOUNDATIONS



GRANTS

VENTURE
PHILANTHROPY

EUROPEAN PROJECTS
PARTNERSHIPS

OPEN CALLS

FREE APPLICATIONS

ARTISTIC
RESIDENCIES

FONDAZIONE CRT Torino



FUND RAISING ACTIVITY Arts & Culture

The largest amount of the foundation's total resources are awarded to Arts and Culture programs. In this area, Fondazione CRT supports both **top level institutions** and **smaller actors**, who play a key role in developing a rich and varied cultural environment in the region.

INNOVATIVE GRANTING METHODS

Arts and Culture is the area where, over the years, Fondazione CRT has most frequently applied its most innovative operating methods, through initiatives designed to involve citizens in supporting art and culture, and **donations used to support young artists.**



Sostieni il teatro, il bis è garantito.

La Fondazione CRT raddoppia le tue donazioni.

Sostieni i giovani artisti
e seguili insieme a noi con la X2 CARD.

Con una donazione minima di 10 euro
all'Associazione Donare per Crescere Insieme - CRT Onlus
riceverai la X2 CARD che ti permetterà di avere libero accesso a repliche riservate
degli spettacoli *Zio Vanja* (12 > 19 novembre), *Il divorzio* (4 > 11 febbraio)
e di usufruire di altri esclusivi vantaggi.

Così il bis ce lo concediamo tutti.

www.fondazioneCRT.it | www.fondazioneCPT.it

2013: 14.500.000€

total amount referred to the Arts & Culture grants

TEMPO LIBERO

Riduzioni e vantaggi presso attività commerciali di vari settori

- LIBRERIA LINEA 451 Via Santa Giulia 40/A Torino / www.linea451.wordpress.com
- LIBRERIA THERESE Corso Belgio 49 bis/A Torino / www.libreriatherese.it
- SANLORENZO BOUTIQUE Via Santa Teresa 6 Torino
- HYSTRIO associazione per la diffusione della cultura teatrale - Milano / www.hystrio.it

Sconti e vantaggi presso agenzie di viaggio, palestre e centri benessere

- TERME DI ACQUI Piazza Italia 1 Acqui Terme / www.termiacqui.it
- DACAR VIAGGI MONCENISIO Via Palazzo di Città 27 Susa

Agevolazioni per corsi di danza, teatro, circo, lingue straniere e associazioni culturali

- AIACE TORINO Galleria Subalpina 30 Torino / www.aiacetorino.it
- Associazione culturale RUSSKU MIR Via Cernaia 30 Torino / www.russkupnet.it
- ABC IN CUCINA Corso Vittorio Emanuele II 86 Torino / www.abccinocucina.it
- ALLIANCE FRANCAIS TORINO Via Saluzzo 60 Torino / www.alliancefro.it
- Associazione CIRCOLO DEI LETTORI Via Bogino 9 Torino / www.circolodilettori.it

Riduzione sul biglietto d'ingresso a mostre e abbonamenti Musei

- Associazione TORINO CITTA' CAPITALE EUROPEA Via Porta Palatina 8/D Torino / www.abbonamentomusei.it
- CASTELLO DI RIVOLI MUSEO D'ARTE CONTEMPORANEA Piazza Mafalda di Savoia 1 Rivoli / www.castellodirivoli.org

Riduzione sull'acquisto di biglietti e abbonamenti a teatri e festival italiani e stranieri
organizzati per assistere agli eventi proposti

- FONDAZIONE TOR CASA DEL TEATRO RAGAZZI E GIOVANI C.so Galileo Ferraris 10 Torino / www.casateatronragazzi.it
- BALLETO DELL'ESPERIA Str. del Fortino 20 Torino / www.ballettoesperia.com
- THEATRE LA PASSERELLE di GAP 12 Théâtre Boulevard G. Pompidou, Gap / www.theatre-la-passerelle.eu
- THEATRE LE CADRAN di BRIANCON 45 Avenue de la République, Briancon / www.theatre-le-cadran.eu
- CIRCO VERTIGO ASSOCIAZIONE QANAT Parco Culturale Le Serre - Via Lanza 100 / www.scuoladicirco.it
- FONDAZIONE PIEMONTE DAL VINO / www.fondazioneCPT.it

DOPOTEATRO ED ENOGASTRONOMIA

Riduzioni presso ristoranti e pizzerie di Torino e provincia - Agevolazioni presso produttori e gastronomi

- SERVETTI VINI s.n.c. di Servetti Guido e Angelo - Str. Giaccaria 1/A Cassine / www.servettivini.com
- PASTICCERIA GERLA C.so Vittorio Emanuele III / Via Principi d'Acaja 12 Torino



Circus Dance Drama

MAPPING ITALIAN FESTIVALS



Festival Internazionale Sul Filo del Circo



Scuola di Cirko Vertigo is the main organization behind Sul Filo del Circo Festival. It is a project supported by the city of Grugliasco (close to Turin) and located in a cultural park, Centre for Contemporary Circus, housed in two renovated buildings and a circus tent in which the performances take place.

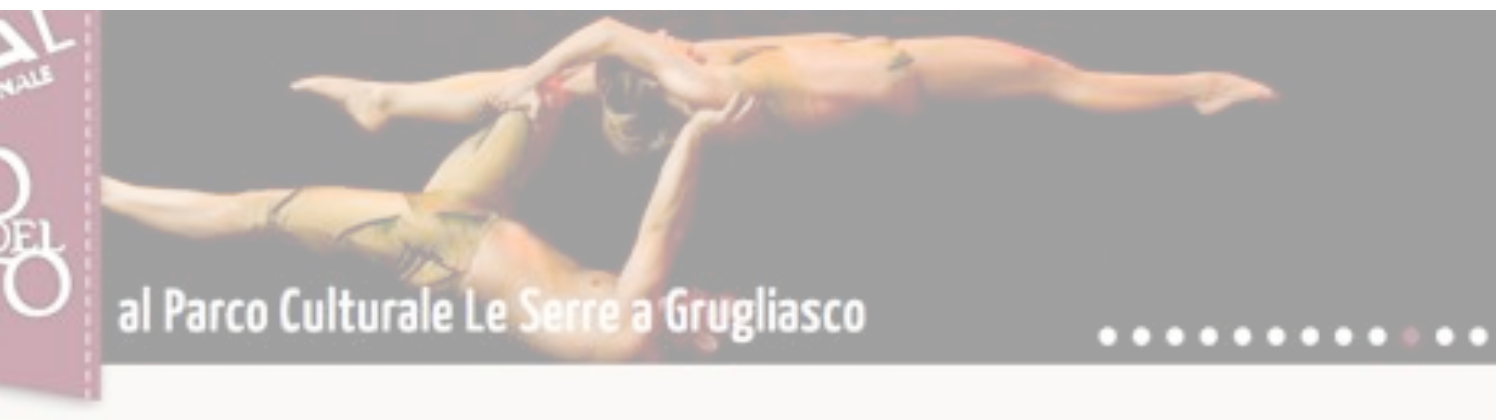
The 2013 edition of the Festival offered a program including **20 performances** by professional and international .

www.sulfilodelcirco.com

Grugliasco, Torino – Parco Le Serre
June >> September
Contemporary Circus, Juggling

Artistic Direction: **Paolo Stratta**
stratta@sulfilodelcirco.com

Hosting from Finland
Race Horse Company, 2013



FESTIVAL
INTERNAZIONALE
SUL
FILO
DEL
CIRCO

International Circus Festival – Città di Latina



Latina Circus Festival is structured as a sort of disciplines

competition among young artists, selected from various candidates who apply from different world countries.

The disciplines represented are the traditional circus ones, but more and more attention is given to the most innovative and experimental performing arts. The performers have the opportunity to perform in front of **experts and performing art professionals**.

Application form on the website.

www.festivalcircolatina.com

Latina, Roma – Cittadella del Circo
October
Traditional Circus

Organizer: **Associazione Cult. Giulio Montico**
info@festivalcircolatina.com

Hosting from Finland
ArtTeatro, 2011



Festival Mirabilia

The Cultural Association Ide Agoràis born in 2008 organizes the Mirabilia Festival of Fossano. The association promotes and supports **circus, theatre, performing and visual arts** as well as the training of circus professionals through various activities and workshops.

Mirabilia International Circus & Performing Arts Festival has become a centre for creation and diffusion of live performances. Furthermore, the substantial and qualified **presence of organizers and European operators** (over 150 directors of theatres for 2012 from 4 continents) has allowed to create and consolidate a network of collaborations and partnerships in Europe and an established circuit for the distribution of the performances.



www.festivalmirabilia.it

Fossano, Cuneo

May >> June

Contemporary Circus, Performing Arts

Artistic Direction: **Fabrizio Gavosto**
fabrizio@fossanomirabilia.com

Hosting from Finland
C.le Nuua, 2013



Incanti – Festival Internazionale Teatro di Figura



Incanti started in 1994 by initiative of Controluce Teatro d'Ombre. Incanti Festival is dedicated to **Figure Theatre for adults**, with particular attention in **Shadow Theatre**. The festival offers, together with tradition, a survey of international research and development of figure theatre, inviting productions in which music, poetry and visual arts intersect with fantasy and creative freedom.

The organization developed the **Production Incanti Project (PIP)**, an intensive and free workshop led by professionals, creating every year a performance for Incanti's program.
Application form to participate online.

www.festivalincanti.it

Torino – Casa del Teatro Ragazzi e
Giovani
October
Puppetry, Performing & Visual Arts

Artistic Direction: Controluce Teatro
d'Ombre – Alberto Jona
info@festivalincanti.it

Hosting from Finland
WHS, 2010



incanti
RASSEGNA INTERNAZIONALE DI TEATRO DI FIGURA

Buskers Festivals

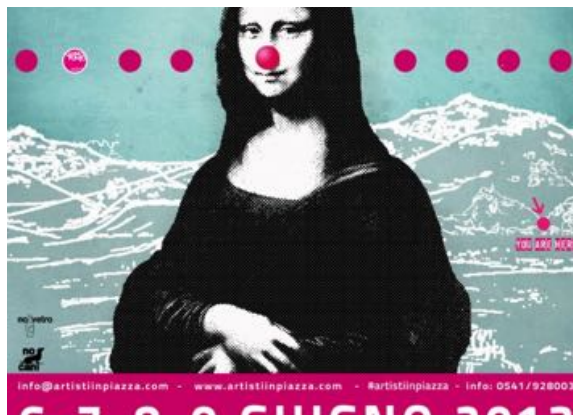


Ferrara Buskers Festival

www.ferrarabuskers.com

Ferrara

August >> September

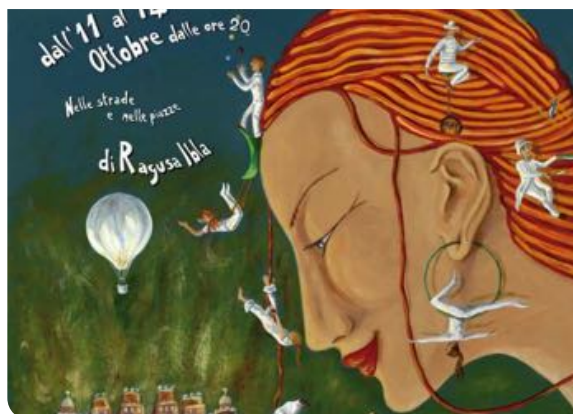


Artisti in Piazza Festival

www.artistiinpiazza.com

Pennabilli, Rimini

June



Ibla Buskers

www.iblabuskers.it

Ragusa

October



Bolzano Danza

www.bolzanodanza.it

Bolzano / Bozen

July

Dance

Artistic Direction: **Emanuele Masi**

emanuele.masi@teatrocomunale.bolzano.it



Torinodanza

www.torinodanzafestival.it

Torino

September >> November

Dance, Performing Arts, Contemporary Circus

Artistic Direction: **Gigi Cristoforetti**

direzione@torinodanzafestival.it



Drodesera

www.centralefies.com

Dro, Trento

July

Drama, Performing Arts, Dance

Artistic Direction:

Dino Sommadossi, Barbara Boninsegna

direzioneartistica@centralefies.it



Santarcangelo Festival

www.santarcangelofestival.com

Santarcangelo di Romagna, Rimini

July

Drama, Performing Arts, Dance

Artistic Direction: Silvia Bottioli

silvia.bottioli@santarcangelofestival.com



Fabbrica Europa

www.fabbricaeuropa.net

Firenze, Toscana

April >> June

Drama, Dance, Visual & Performing Arts

Artistic Direction: **Maurizia Settembrini**
direzione@fabbricaeuropa.net



Romaeuropa Festival

www.romaeuropa.net

Roma

September >> November

Dance, Performing Arts, Drama

Artistic Direction: **Fabrizio Grifasi**
romaeuropa@romaeuropa.net



VIE Festival

www.viefestivalmodena.com

Modena

May >> June

Drama, Dance, Music

Artistic Direction: **Pietro Valenti**

info@emiliaromagnateatro.com



Oriente Occidente

www.orienteoccidente.it

Rovereto, Trento

August >> September

Dance, Performing Arts

Artistic Direction:

Lanfranco Cis, Paolo Manfrini

festival@orienteoccidente.it

Residencies and tips



L'Arboreto – Teatro Dimora, Mondaino
www.arboreto.org



Centrale Fies, Dro
www.centralefies.it





FONDAZIONE TEATRO PIEMONTE EUROPA

Teatro Stabile d'Innovazione - Torino

www.fondazionetpe.it



Fondazione TPE – ACTIVITIES

The founding idea of the project, with the artistic direction of Beppe Navello, provides the creation of an alternative theatre centre dedicated to the production of performances that aim to cross artistic forms and territorial borders, and to build a permanent dialogue with other theatre centre with similar characteristics spread all over Europe.



WINTER SEASON

Fondazione TPE organizes a stage season in the Teatro Astra of Turin (where they obtained a ten-years long concession by the city administration) with a program hosting productions and giving hospitality to Italian and international companies, mainly focusing on prose but with the important presence of dance, music, *nouveau cirque* and much more, including meetings, exhibitions, labs and workshops. It takes place on the large and well-equipped stage of the Teatro Astra that can host up to 300 spectators. The stage program follows different artistic paths and the hosted events represent the best instances of the national and international scene, giving particular attention to the young creativity.

PRODUCTION ACTIVITY

The founding idea of the project is making TPE a cultural lab of production and promotion open to the contemporary creativity, the innovation and the converging of the different scenic arts coming from Europe. Furthermore, TPE is always trying to deepen and improve the communication with the city and its people, aiming to become, through the Teatro Astra, a landmark for the social and cultural policies of the territory. In spite of all the difficulties and the constant reduction of public financial resources, TPE keeps on developing and distributing activities linked to the European and Italian contemporary drama scene, aiming to foster and boost remarkable collaborations with artists and a permanent team of young people and promising talents.

TEATRO A CORTE

The project is part of the intervention policies aiming to the development of a regional roadmap of the Savoy Residences, recognized as a World Heritage by UNESCO. One of the main goals of the Festival is, in fact, the joining of a historic architectural heritage with the contemporary creativity of live entertainment, featuring international artists searching for cultural contamination and never-ending integration of arts and languages. An event that became an important rendez-vous for cultural operators and audience of Europe, an international showcase featuring the best contemporary creativity.



www.teatroacorte.it

Torino, Piemonte – Savoy Mansions
July
Dance, Drama, Performing Arts,
Contemporary Circus

Artistic Direction: **Beppe Navello**
 direzione@fondazioneptpe.it

Artistic Consultant: **Mara Serina**
 maraiagostudio@gmail.com

Hosting from Finland
WHS, Ilmatila / Ilona Jantti, 2013

diretto da Beppe Navello

TEATRO
aCORTE

FONDAZIONE TEATRO PIEMONTE EUROPA

TEATRO A CORTE

keywords

INTERDISCIPLINARITY

Dance, street theater, nouveau cirque, puppetry, visual theater, equestrian theater, drama, performances, installations, video art.

CULTURAL TOURISM

Teatro a Corte combines artistic performances with food and wine tasting events, increasing the cultural tourism of Piedmont Region.



SITE-SPECIFIC DIMENSION

Artists are asked to work on creations specially commissioned for the Festival, or to rethink their works for the specific venues in which they will be performing.

EUROPEAN VOCATION

Teatro a Corte attends the European performing art scenes constantly, in order to co-produce and create collaborations between international artists.

A CHANCE OF DIALOGUE

For European professionals and the international press, creating daily itineraries that combine performing arts, gastronomy tasting and tourism.





TEATRO A CORTE Statistics 2007-2012

157 international companies

173 shows presented

310 total replies

117 national premieres

38 site-specific creations

14 productions

5 showcase dedicated to host countries

France, Belgium, Russian Federation, United Kingdom, The Netherlands

6 international conferences

20 workshops

18 nationalities

Austria, Belgium, Denmark, Finland, France, Germany, Italy, Israel, The Netherlands, Poland,
Portugal, United Kingdom, Russian Federation, Slovakia, Slovenia, Spain, United States,
Switzerland

9 cities and residences involved

over **210** European journalists

120.000 spectators





Thank you! 😊